

# CALGARY PRIDE

## Politics & Pride Commitments

Following an extensive discussion over the changing political landscape over the past three years and the desire to celebrate policy makers who are supportive of 2SLGBTQIA+ rights in Canada, Calgary Pride is permitting Political Parties and Politicians to apply for Pride Week events starting in 2026.

Calgary Pride is committed to building relationships that align with our values and contribute positively to the communities we serve. Therefore, all Political Parties and Politicians will be judged on the basis of their application and on any subsequent research conducted by evaluators, as described in policy. Adjudication of applicants will be nonpartisan and will abide by the evaluation process and rubric summarized in this document.

### What We Stand For

Our commitment is first and foremost to the 2SLGBTQIA+ community. Political Entities are here to support - not shape - our mission. Accordingly, the principles and criteria outlined below will be implemented to create a Political Entity Evaluation Rubric, following the current year's Sponsorship Evaluation Rubric, when reviewing Applicant responses to the Political Entity questionnaire in Appendix A. The Management Team and the Sponsorship Committee reserve the right to maintain, adjust, and update the Political Entity Evaluation Rubric.

### What We Look For

Calgary Pride exists to uplift the 2SLGBTQIA+ community through advocacy, arts-centred events, education, and representation. Our priorities are to create relationships with entities that:

- Respect and reflect our values and the diversity of our communities;
- Uplift human rights, Indigenous sovereignty, and ecological sustainability;
- Strengthen the social fabric of Calgary and the Treaty 7 territory in which we live and organize.

### Who We Look For

We proudly partner with entities that:

- Actively support 2SLGBTQIA+ communities through both internal and external policies;
- Demonstrate a track record of social responsibility, equity, and inclusion;
- Align with our mission and values without compromising our independence or credibility.

As with all applications, priority will be given to those with a demonstrated record of advancing or attempting to advance 2SLGBTQIA+ rights, the rights of marginalized and vulnerable people within the gender-and sexually diverse community, and other marginalized communities.

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## 🚫 Who We Will Not Partner With 🚫

We will NOT accept participation from entities whose core activities and values include:

- Direct commercial manufacture or sale of weapons or arms;
- Environmentally harmful practices without clear and measurable remediation efforts;
- Criminally exploitative labour practices or human rights violations;
- Discriminatory advertising, employment, or service practices;
- Active support for policies that criminalize 2SLGBTQIA+ people or restrict basic freedoms.

## 📖 How We Know 📖

We may assess each application using a combination of the following:

- 2SLGBTQIA+ inclusion ratings and standards from groups like Action Canada for Sexual Health and Rights, Egale Canada, and Human Rights Campaign;
- Publicly available voting records;
- Demonstrated commitment to reconciliation and Indigenous relations in Calgary, Alberta, and Canada;
- Internal 2SLGBTQIA+ leadership and training practices;
- Public ESG (Environmental, Social, Governance) disclosures and news coverage.

## ☀️ Maintaining Our Independence ☀️

Calgary Pride remains an independent community-led organization. Calgary Pride will never:

- Accept funding that would require Calgary Pride to refrain from advocating on social justice issues, human rights concerns, or urgent community needs;
- Permit Political Entities to access or use our community contact databases;
- Allow a Political Entity to restrict community expression or attendance, such as barring participation from groups based on their political beliefs, expressions of protest, or affiliation with other advocacy movements.

Calgary Pride will always use reputable sources, fact-based arguments, and consistent and documented community feedback when evaluating Political Entities.