



**August 31st, 2025**

# **CALGARY PRIDE PARADE & FESTIVAL**

**PARADE MANUAL**



# INTRODUCTION

## WELCOME TO THE 2025 CALGARY PRIDE PARADE & FESTIVAL

### BURSTING INTO BLOOM

This year, Calgary Pride is focused on supporting the community garden made of 2SLGBTQ+ organizations in the city and surrounding area. Together, we will flourish while staying true to our roots and centering the joys and struggles facing the Calgary community.



We are so pleased to have your support in this annual celebration of the 2SLGBTQ+ community! Thank you for your dedication to celebrating Pride with us. Let's make Calgary Pride 2025 the best one yet!

Calgary Pride has seen an exponential growth in support over the last decade, and with 2025 being one of our largest pride parades ever, we are expecting a truly incredible turnout! We are excited to welcome an impressive number of people to watch the parade.



# NEED TO KNOW

Please familiarize yourself and your team with the following information:

## VEHICLES

We allow most vehicles except:

- Semi-trucks and semi truck cabs;
- Gooseneck and tilt trailers;
- Anything longer than 45ft;

If you're unsure about your vehicle, reach out to the parade coordinator Rowan Scott ([paradecoord@calgarypride.ca](mailto:paradecoord@calgarypride.ca)) for approval!

Make sure your vehicle is equipped with:

- At least one (1) working 5lbs ABC Dry Chemical fire extinguisher within reach of the driver;
- A piece of paper with your parade number in the dash that's big enough to be seen 5m away (250 pt. font is great!)

## MUSIC

Calgary Pride is a family-friendly event so please make sure your music is the radio-edit version. Because we're staging in a residential area, please keep your music off until 10:30AM!

## SWAGS, FLAGS, & HANDOUTS

We love a good handout but due to past events, we cannot allow the following handouts:

- Temporary tattoos;
- Stickers;
- Unwrapped food (if you wouldn't hand it out at Halloween, don't hand it out at the parade!)

If you do bring handouts, hand or gently throw them to the audience. You can hand out adult material but make sure you hand it directly to adults.

Please keep in mind Calgary Pride does not allow political party logos in the parade and reserves the right to confiscate material with political logos or that we deem hateful.



## SCHEDULE

**6:00AM** — City of Calgary closes 9 Avenue S from 4th Street SE to the Inglewood Bridge.

**6:30AM** — The first floats and vehicles start arriving in the staging area.

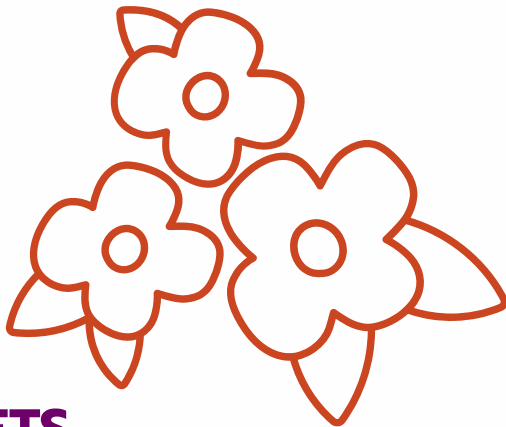
**9:00AM** - City of Calgary closes the rest of 9 Avenue S from 4<sup>th</sup> Street SE to 11<sup>th</sup> Street SW.

**10:30AM** — The first 50 entries are ready to march.

**11:00AM** — Parade starts!

**12:00PM** — Festival starts!

**2:00PM** — Destaging ends.



## PETS

Pets need to be on a leash or contained in a pet backpack. Please bring treats and water for your pet! The parade is a loud, chaotic place so make sure your pet is up for that before you bring them!

## LIABILITY

By signing contracts and agreeing to participate in the Calgary Pride Parade, you acknowledge that Calgary Pride will not be held responsible for any injuries, damages, or theft sustained during the parade, including the staging and tear-down periods.



## THINGS TO BRING

- Something to identify your group in the crowd at Confluence Park (formerly Fort Calgary) like your banner or matching shirts;
- Water and snacks;
- Your parade number to put in your vehicle's dashboard;
- At least one fire extinguisher in your vehicle;
- Your energy and spirit!





# ENTRY & STAGING

## CHECKING IN

When you arrive, there will be a volunteer stationed at each entrance (*6th Street Barricades just west of Confluence for walkers; west side of 11<sup>th</sup> St SE and Olympic Way for vehicles*) to the staging areas to sign you in. The volunteer there just needs to know your group and if you're bringing a vehicle. You don't need to check in your walkers and vehicle separately - signing in at one entrance only is enough!

## WALKER ARRIVAL

Walkers get to arrive later. The first 50 entries should be ready to march by 10:30 but you should always have someone in line starting at 10:30 so people don't accidentally take your space!

## AMENITIES

Confluence has graciously opened their shop starting at 6:00AM before the parade. Feel free to check out their shop and the other local shops. Just remember to be back to your place before you walk!

## DROPPING PEOPLE OFF

Please drop people off on 6 Street SE to reduce congestion in East Village!

## VEHICLE ARRIVAL

Vehicles should arrive before walkers. You're going to be given a specific parking space in the Remington if you have an ordinary vehicle or a space along 9 Avenue SE if you are a large vehicle. Your vehicle should arrive at the specific time mentioned in the documents given a week before the parade.

**First 11 (including marshals)** — Staging along 9 Avenue SE from 4 Street SE to 5 Street SE. Vehicles must arrive by 8:30 AM. Walkers stage on the sidewalk next to vehicles.

**Large Floats** — Staging along 9 Avenue SE from 5 Street SE to Inglewood Bridge. Vehicles must arrive by 9:30 AM. Walkers stage on the sidewalk next to vehicles.

**Regular Vehicles** — Staging in Remington Parking Lot, North of Cowboys Casino. Vehicles must arrive by 10:00AM (Staging Area entrance is at 11<sup>th</sup> and Olympic Way) Make sure you have someone in line by 10:30 AM and the first 50 entries must be ready to march by 10:30 AM.

# STAGING MAPS

## Staging areas



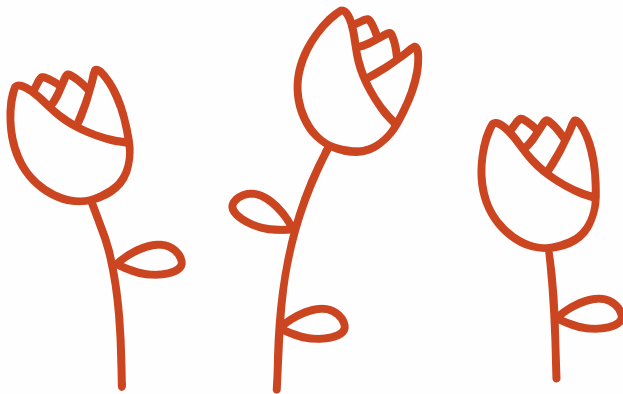


# PARADE

## STARTING

When the parade starts at 11:00AM, volunteers will move your entry towards the start line at 4 Street SE and 9 Avenue SE. If you have vehicles in the Remington lot and walkers at Confluence, you're going to be paired up at the corner of Olympic Avenue and 9th Avenue SE. Please ensure that your vehicle goes onto the parade route **BEFORE** your walkers!

It's okay if you feel like you're not moving for a while. If there's any delays in the parade, Calgary Pride will inform you of this!



## PARADE RULES

- Keep a constant pace;
- Do your best not to stall;
- If our amazing volunteers along the route tell you to speed up or slow down, follow their instructions;
- Don't stop for selfies during the parade!
- Only stop when Calgary Pride or Calgary Police tell you to;
- Have fun and be loud and proud!

## PROTESTS AND SECURITY

If a protest forms in front of you, just stop and don't engage. Wait for Calgary Pride and/or Calgary Police to move. If you see a protest forming, inform a Calgary Pride volunteer and continue the parade as usual.

Calgary Pride has increased safety measures for this year's Parade and Festival to help ensure a welcoming, comfortable, and enjoyable experience for everyone. Our team is working closely with trusted partners to create a secure environment so our community can celebrate with confidence and pride.

# PARADE MAP



## CALGARY PRIDE PARADE & FESTIVAL

11AM - AUGUST 31, 2025

### PARADE ROUTE

Starting at 11AM at the corner of 9th Ave SE and 6th St SE, and ending at the corner of 9th Ave SW and 5th St SW.

### PARADE TO FESTIVAL ROUTE

Walking path from the end of the parade to the festival grounds.

### PEDAL PUB PICK-UP

On the corner of 6th St SW, Pedal Pubs will be assisting in transporting visitors to the festival grounds in style!

### ROAD CLOSURE 9AM-2PM

### ROAD CLOSURE 6AM-3PM

### ACCESS TO FESTIVAL SITE



### ACCESSIBLE VIEWING AREA

On the second floor of Platform Calgary. Low sensory area, wheel chair accessible, audio describers. Air conditioning.



### ACCESSIBLE PARKING AREA

CPA lot 55, there will a shuttle bringing people from this parking lot to the accessible viewing area.



### CTRAIN STATIONS



### BUS STOPS



### PAID PARKING LOT



### PUBLIC WASHROOMS



### LANDMARK



# DESTAGING



## VEHICLES

As you reach the end of the parade, you're going to be let through the barricades to destage on 9 Avenue SW. If you want to park and destage, please only park on the south lane (by the parking lots) and move up as close as possible to 11 Street SW.

If you have a float, you **MUST** destage in the Indigo Parking Lot first before exiting the parade route before or at 11 Street SW.



## WALKERS

As you reach the end of the parade at 5 Street SW and 9 Avenue SW, you're going to be directed north on 5 Street SW by our amazing volunteers. Make sure you don't stop and remember to keep on the sidewalk as you walk towards the festival!

If you need to catch up to your vehicle, head up a block or two (on the sidewalks, of course!) then back down to the destaging area on 9 Avenue SW. If you want to catch a Pedal Pub to the festival grounds, let a volunteer at the destaging area know and they'll let you go through to the pick up area located further down 9<sup>th</sup> Ave, just past Centennial Parkade.

## SAFETY

Destaging is a chaotic place! Please be mindful of your surroundings so you don't get run over or accidentally run some people over. Remember to keep moving and follow the instructions volunteers give you. Please also be aware that there may be some local traffic in the destaging area and so we'd love it if you could stay to the south lanes.

# DESTAGING MAP



## DESTAGING

Parade floats exiting the route **MUST** destage either inside the Indigo Parking lot on the corner of 5<sup>th</sup> Street and 9<sup>th</sup> Avenue, or along the South side of 9<sup>th</sup> Avenue before 11<sup>th</sup> Street. **PLEASE do not stop for any reason!** There will be Calgary Pride volunteers at the end of the Parade to guide you into filtering lanes leading to one of 2 entrances to the parking lot.

Walkers who want to go the Festival directly after the Parade **MUST** follow the instructions of the volunteers on site to go up 5<sup>th</sup> Street to Prince's Island Park. **PLEASE** do not block the lanes of traffic or take up space on the sidewalk on the intersection of 5<sup>th</sup> Street and 9<sup>th</sup> Avenue. There are spaces further up the road for you to wait, but it is **CRUCIAL** that the intersection or the sidewalks are not blocked. Thank you for your understanding!